

## ADVERTISING POLICY

ReproSex: International Journal on Sexual and Reproductive Health is a biannual journal published by The Family Planning Association of Sri Lanka (FPASL). The journal upholds the highest ethical and professional standards in advertising. This policy outlines the principles and procedures governing the acceptance, placement, and management of advertisements in both print and online versions of the journal. All advertisements must align with the journal's mission, maintain editorial independence, and comply with applicable laws and ethical guidelines.

01. All advertisements are subject to the approval of the Editor-in-Chiefs of ReproSex Journal. However, such approval shall not be unreasonably withheld.

02. Advertising is entirely independent of editorial content. Advertisers and sponsors have no prior knowledge of editorial materials, nor may editorial content be influenced or shaped to accommodate advertising.

03. The appearance of an advertisement of an advertisement in ReproSex journal does not constitute a guarantee or endorsement of the advertised product, service, company, or any claims made therein by Editor-in-Chiefs, and Editorial committee members.

04. All advertisements will be clearly separated and easy to distinguish from editorial content.

05. The publisher's advertising sales representatives have no control over or prior knowledge of specific editorial content before publication.

06. Advertisers have no influence over research findings or content access. All results are determined solely by the researchers or authors.

07. In consideration of publication, the advertiser and agency, jointly and severally, agree to indemnify and hold harmless the publisher, its officers, agents, and employees from any claims or losses arising from the advertisement, including, but not limited to, libel, privacy violations, copyright infringement, or plagiarism.

08. All advertisements must clearly and prominently display the advertiser's name, trademark, or signature.

09. Any use of the ReproSex names, logos, or related materials in advertisements or promotional content requires prior written approval from the Editor-in-Chiefs.
10. The publisher is not responsible for any direct, incidental, or consequential damages resulting from errors in displaying advertisements.
11. The publisher is not bound by any external conditions stated in insertion orders or copy instructions that conflict with this advertising policy.
12. In cases of nonpayment, the publisher reserves the right to hold the advertiser and/or its agency responsible for all outstanding payments.
13. Any use of the publication's trademarks or copyrighted material for links to or from the website must receive prior approval from the publisher. Unauthorized linking is strictly prohibited.
14. All advertisements must comply with the ethical guidelines of ReproSex
15. The journal does not accept advertisements for tobacco, alcohol, or any products or services that conflict with SRHR principles or public health ethics.
16. Advertised products must comply with all applicable laws and regulations in the country where the advertisement appears.
17. All recruitment advertisements must be nondiscriminatory and comply with applicable laws. Advertisements that discriminate based on sex, age, race, religion, marital status, or disability are strictly prohibited. Non-Sri Lankan recruitment advertisers must provide written confirmation that they are equal opportunity employers.
18. ReproSex do not share any personally identifiable user data with advertisers or third parties.
20. The journal accepts advertisements both in online and print versions.
21. The number of pages with advertisements will not exceed the number of pages containing scientific content.
22. Advertisements are published either before or after the scientific content, never within it.
23. The ReproSex website does not currently display any advertisements as of 31<sup>st</sup> March 2026